

STADIUM IMPLEMENTATION COMMITTEE  
**STAKEHOLDER SUBCOMMITTEE**

Thursday Nov 8, 2012

4 – 6 p.m.

315 City Hall

**Meeting Minutes**

**Subcommittee members present:** *Chair:* Peggy Lucas. *Members:* Barbara Johnson, Judy Borger Yates, Cory Merrifield, David Fields, Joanne Kaufman.

**Subcommittee members excused:** Cathy Rydell

**Other Implementation Committee members present:** Diane Hofstede

**Guests:** Jeff Anderson, Lester Bagley Jim Cima, Larry Redmond (Mn Vikings), Dave Stead (State High School League)

**Staff/consultants present:** Peter Brown, Jeff Handeland, Hilary Dvorak, Chuck Lutz, Jennifer O'Rourke, Sally Westby, Grant Wilson (City)

**1.0 Call to order** – the meeting was called to order at 4:07 p.m. by chair Peggy Lucas.

**2.0 Approval of the minutes of the 10/22/12 meeting** – **It was MOVED by Barbara Johnson and SECONDED by Cory Merrifield that the minutes be approved. Motion CARRIED unanimously**

**3.0 Briefings**

- **Minnesota State High School League** – Dave Stead reviewed with the subcommittee the work of the State High School League. Stead has been president for 27 years. The league is a membership organization composed of 500 schools. It is involved with 36 activities. There are 250, 000 students involved in athletics and 125,000 involved in fine arts. League activities have occurred in the Dome since the building was first built.

The league would like to see the new stadium be able to host basketball. The state tournaments are currently at the Target Center but will not be held there in the future because of other commitments.

The cost and location of parking is a major concern for state high league patrons as is the cost of food at the dome. The league has had an excellent relationship with the current stadium staff and hope this will continue with the new stadium.

The stadium legislation provides that the league is to receive seven free days in the new stadium. The league is continually looking for facilities in which to play tournaments for the various sports (football, soccer, baseball, tennis etc.) that it hosts. Anything that can help supplement expenses, make patrons comfortable and provide great experiences for kids and their parents is most appreciated. The league will be using TCF Bank Stadium for some activities during construction of the new stadium. Stead said that the width of the concourses is another big issue. During tournaments, people come ahead of time for the next game and want to be able sit down before the game begins. League representatives will be attending the listening sessions that the Metropolitan Sports Facility Authority will be holding around the state.

- **Railgating** – Linda Roberts reported on the railgating-purple path experience so far this fall. There is space for 14 food trucks on 5<sup>th</sup> Street for railgating. Vendors are chosen by lottery. During the first weeks there were more vendors applying than space available. For the coming weekend (11/11) only 5 vendors have applied for permits so far but Roberts expects the available slots will be filled by the weekend. The number of vendors applying is dropping as the weather gets colder. Vendors can also park at meters but have found on game days that they are more successful when they are all together in one area. There have been no issues regarding safety, conduct or trash related to the food carts.

- **Tailgating District and Ordinance** (Appendix A) – Roberts reviewed with the committee the current area in downtown Minneapolis where tailgating is allowed. City ordinance prohibits walking around with drinks in hand except in this area. The tailgating ordinance does not apply to the area around TCF Bank Stadium. The tailgating area extends north of Washington Av towards the Guthrie although no tailgating currently occurs there. **It was the consensus of the subcommittee that the boundaries should be revisited and likely limited to the area south of Washington.**

Roberts noted that people who are tailgating south of Washington are often the first customers at the railgating trucks on 5<sup>th</sup> Street.

In response to a question from Peggy Lucas, Chuck Lutz said that there had not yet been discussion with the Vikings about allowing a beer garden in the tailgating area. A decision was made to not have liquor on the purple path this year. Jeff Anderson said one concern is how a beer garden would affect the plaza beer sales as well as nearby restaurants/bars.

- **Tailgating at U of M** - There is no tailgating or railgating the U of M campus that is regulated by the City. There are allowances however for temporary parking lots on nearby private property where tailgating can occur (e.g. the Arby's parking lot) and a number of temporary expansions for on sale liquor establishments such as Stub and Herbs. The U of M obtains its own liquor licenses through the State. Tailgating is allowed in some but not all U of M parking lots.

Linda Roberts noted that the U of M has been very thoughtful and careful in not increasing tailgating and instead has encouraged nearby businesses to apply for expansions so they can serve liquor outside of their facilities.

- **Current Demand for Tailgating at the Dome** – Over time some of the parking lots where tailgating currently occurs will be developed. As this occurs, the question will be how to accommodate future tailgating needs. Cory Merrifield is gathering information regarding the number of people who tailgate now, and whether or not tailgating falls off as the season progresses. He will report back on these and related issues in the future.

#### 4.0 Updates

- City meeting with HKS (Stadium Architects) – Lutz reported that HKS met last month with the Stadium Implementation Committee (IC). HKS gave a very good presentation outlining their goals and emphasizing urban design and sustainability. The design timeline is not yet available but it is anticipated that the 100% Schematic Design will be completed by the middle or end of March 2013 at which time the clock starts ticking on approvals. It is hoped that the Environmental Impact Statement (EIS) will also be ready at that time.

Requests for Proposals (RFP) are out for a local architectural firm to partner with HKS and for landscape architecture and civil engineering firms

**5.0 Draft Stakeholder List (appendix B)** – The subcommittee quickly reviewed the stakeholder list compiled by Lucas and staff. Additions were suggested including: Taste of NFL, Super Bowl, U of M student groups, small colleges, dog owners. Other additions should be sent to Lutz.

**6.0 Stakeholder Experience Plan (appendix C)** – Brown reviewed the Draft Stakeholder Experience Plan. Components will include the stakeholders discussed above, a plan and map for tailgating, continuing to work on the purple path game day experiences, rules and regulations and continuing to work with downtown bars/restaurants and Vikings vendors.

Barbara Johnson volunteered to work with the Hennepin County Medical Center (HCMC) board and staff to get input from HCMC. She will also work on with City staff on changes that might be needed to city ordinances and state law.

Peter Brown said that the Purple Path could end up being a type of special service area.

Joanne Kaufman said she is confident that issues related to the Warehouse District will be worked out successfully.

Hilary Dvorak suggested that research be done on the kinds of things done in winter cities in Europe where there are many more outside activities that we have here. The winter cities issue will be put on a future agenda and should be considered when designing the plaza outside the stadium.

#### 7.0 Adjourn – 5:15 p.m.

**8.0 Next Meeting - Thurs Dec. 6 @ 4 –6 p.m. 315 City Hall. Later canceled and rescheduled to Wed. April 17@3:30 – 5:30 p.m.**